## **Privacy Policy**

## **Automatic Knowledge Ltd**

Your privacy is important to us.

It is Automatic Knowledge Ltd's policy to respect your privacy regarding any information we may collect from you across our website, <a href="https://www.automaticknowledge.co.uk">www.automaticknowledge.co.uk</a>, via email, or through any other sites we may own and operate.

We only ask for personal information when we truly need it to provide a service to you (e.g. when sending workbooks to training participants). We collect information only by fair and lawful means, with your knowledge and consent. We also let you know why we're collecting it and how it will be used. If you submit a comment via the Contact form, your IP address will not be logged.

We only retain collected information for as long as necessary to provide you with your requested service, up to a maximum of one year. What data we store, we'll protect within commercially acceptable means to prevent loss and theft, as well as unauthorised access, disclosure, copying, use or modification.

We don't - and never will - share any personally identifying information publicly or with third-parties, except when required to by law.

Our website may link to external sites that are not operated by us. Please be aware that we have no control over the content and practices of these sites, and cannot accept responsibility or liability for their respective privacy policies.

Company Number: 11820947 | UK VAT number: 412600548

## automaticknowledge

You are free at any time to refuse our request for your personal information, with the understanding that we may be unable to provide you with some of your desired services. You can use our website without submitting any personally identifying information.

Your continued use of our website will be regarded as acceptance of our practices around privacy and personal information. If you have any questions about how we handle user data and personal information, feel free to contact us.

This policy is effective as of 20 February 2023.

## Alasdair Rae

Director

Automatic Knowledge Ltd

Company Number: 11820947 | UK VAT number: 412600548